

## CONFERENCE CALENDAR, DEC 2008

### **Second Transformative Consumer Research Conference**

“The World We All Want Conference”

June 26-28, 2009, Villanova University, Philadelphia, PA

The purpose of this conference is to bring together consumer researchers to discuss how our scholarship and actions can help alleviate the most pressing social and economic problems. This conference is specifically designed to create spaces for dialogue and intellectual exchange. We offer a unique experience aimed at fostering trans-disciplinary networks and exploring diverse visions for the future.

The deadline for submissions is: January 8, 2009. Notification will be sent by February 8, 2009. For more information on the track calls and submission details go to:

<http://www.villanova.edu/business/excellence/marketing/events/2009conference/index.htm>

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### **Consumer Culture Theory Conference 2009**

Stephen M. Ross School of Business, University of Michigan

June 11-14, 2009, Ann Arbor, Michigan, USA

Consumer Culture Theory or CCT, as defined by Arnould and Thompson in the March 2005 issue of the *Journal of Consumer Research*, refers to a family of theoretical perspectives which address the dynamic relationships between consumer actions, the marketplace, and cultural meanings. CCT researchers work in a variety of traditional academic disciplines, and bring with them numerous approaches and research goals. They share in common, however, a singular cultural orientation toward the study of consumers and consumption.

Now in its 4th year, the Consumer Culture Theory Conference is the premier venue for CCT researchers to gather in order to explore this shared cultural orientation. The Conference welcomes scholars from different academic disciplines with different theoretical perspectives, and it recognises— indeed revels in— the plurality of research approaches and goals.

Conference Website: <http://www.bus.umich.edu/ConsumerCultureTheory4/default.htm>

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### **Left Perspectives on Consumption**

April 17-19 in New York City at Pace University

I'm in the process of putting together a paper panel on Left Perspectives on Consumption for the Left Forum which will be held April 17-19 in New York City at Pace University. If you are interested in participating, please forward me an abstract and title of your project. Prof. Roger Salerno, Chair, Sociology/Anthropology Department, Pace University, New York, New York 10038 by January 15th. [rsalerno@pace.edu](mailto:rsalerno@pace.edu)

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## **9th Conference of the European Sociological Association**

2-5 September 2009, Lisbon, Portugal

For more information on our research network and full description of the call for papers, please visit [www.esa-consumption.org](http://www.esa-consumption.org).

## **Seminar on Consumption Theory**

21-27 June 2009, Bilkent University, Ankara, Turkey

There will be a 7-day intensive seminar that emphasizes mid-range and contextualized theory in the field of socio-cultural approaches to marketing and consumer behavior. The intended audience includes doctoral students and junior faculty members; however, anyone interested is welcome. The announcement for the seminar is at: <http://crts.bilkent.edu.tr/act8.html>. The programs of similar seminars run in 2005 and 2007 are available at: <http://crts.bilkent.edu.tr/activities.html>.