

**American Sociological Association (ASA) 2008
Consumers and Consumption Sessions**

Fri, Aug 1 - 10:30am - 12:10pm Building: Hilton Boston Back Bay

Regular Session. Consumers and Consumption

Organizer and Presider:

Juliet Schor (Boston College)

Social Dynamics of Moral Boundaries

Keith R. Brown (University of Pennsylvania)

Ethical Consumerism in the Agro-Food Sector: Is There Evidence of Consumption-Based Social Movements?

Michael A. Long (Colorado State University)

Family and Social Reproduction within Families Practicing Voluntary Simplicity

Carol S. Walther (Indiana University Purdue University Fort Wayne), Jennifer A. Sandlin (Arizona State University)

Yellow Peril Consumerism: China, North America, and an Era of Global Trade

Amy Hanser (University of British Columbia)

Discussant:

Craig Thompson (University of Wisconsin)

Fri, Aug 1 - 4:30pm - 6:10pm Building: Sheraton Boston

Sociology of Culture Network Roundtables

Table 19. Consumer Studies Research Network

Session Organizer: Diane M. Grams (Tulane University)

Table Presider:

Daniel Thomas Cook (Rutgers University)

Six Months in the Supermarket: An Analysis of Food Retailers, Work and Consumption

Rachel A. Schwartz (Cornell University)

“‘Disneyland in Reverse’: Organizing Production and Consumption Experiences at Burning Man”

Katherine K. Chen (William Paterson University)

Politics of Swimsuits in Twenty-First Century Turkey: Herstory of Swimsuits in Turkish Modernization

Dilek Cindoglu (Bilkent University)

The ‘Real’ Value of Fakes: Network-based Counterfeit Subcultures and the Implications for Consumer-Brand Relationships

Renee Ann Richardson (Harvard Business School)

Imagining Future Lives through Goods
Janet A. Lorenzen (Rutgers University)

Sat, Aug 2 - 12:30pm - 2:10pm Building: Sheraton Boston

Thematic Session. Production and Consumption, Workers and Consumers: Rethinking Their Relationships

Organizer and Presider:

George Ritzer (University of Maryland)

Panelists:

Daniel B. Cornfield (Vanderbilt University)

Kevin T. Leicht (The University of Iowa)

Juliet Schor (Boston College)

Barry Smart

Discussant:

Randy Hodson (Ohio State University)

Sat, Aug 2 - 2:30pm - 4:10pm Building: Boston Marriott Copley Place

Regular Session. Consumers and Consumption 2

Organizer and Presider:

Juliet Schor (Boston College)

Papers

Semantic Provisioning of Children's Food: Meaning, Commerce and Maternal Practice

Daniel Thomas Cook (Rutgers University)

The mediation of loyalty consumption and social class: Mapping brands and consumers as brands together

Jason Pridmore (Queen's University)

Really Amusing Ourselves to Death: Manufacturing the Spectacle in the American Funeral Industry

George Sanders (Vanderbilt University)

The Changing American Consumer: Structure, Distinction, Inequality and Social Class since the 1960s

Ivaylo Dimitrov Petev (Stanford University)

Discussant:

Douglas B. Holt (Oxford University)