

Consumers and Consumption Sessions*

ASA Conference, August 17-20

* Check ASA program for related sessions not listed here

Fri, Aug 17 - 4:30pm - 6:10pm

Sociology of Culture Roundtable Session. Consumer Studies Research Network Table 05

Session Organizer:

Vaughn Schmutz, University of North Carolina-Charlotte.

Presider:

Daniel Thomas Cook, State University of New Jersey-Rutgers.

Papers & Presenters:

Elucidating Manifestations of American Cultural Idioms: The Aesthetics (Racial) Americana.
Amanda Koontz, University of Central Florida, Amit Joshi, University of Central Florida.

Everyone Says I Love You: Reflections on the McDonaldization of Romance.

Marina Sarran, University of California-Santa Cruz.

Buying Local: New Politics or Expanding the “Inverted Quarantine”?

Ethan D. Schoolman, University of Michigan.

Changing Patterns of Middle Class Consumption in China.

Weiwei Zhang, Boston University.

Legitimizing a Lifestyle: Green Consumers and Social Status.

Janet A. Lorenzen, State University of New Jersey-Rutgers.

Saturday, August 18, 2:30-4:10

Regular Session: Consumption and Economic Inequality.

Session Organizer:

Christine L. Williams, University of Texas-Austin.

Presider:

Robert Sitko, University of Texas.

Papers & Presenters:

Consumption-Based Differentiation versus Income-Based Segmentation: Do they Capture the Same Patterns of Social Stratification?

Sharon Raz, University of Haifa.

Racial Gaps in Consumption Expenditures on Children.

Lingxin Hao, Johns Hopkins University

Wei-Jun Jean Yeung, National University of Singapore.

The Emergence of a Finance Culture in American Households, 1983-2010.

Neil Fligstein, University of California

Adam Goldstein, University of California-Berkeley.

The Local Joneses: Household Consumption and Income Inequality in Large Metropolitan Areas.

Maria Charles, University of California-Santa Barbara

Jeff D. Lundy, University of California-San Diego

Discussant: Juliet B Schor, Boston College.

Sunday, August 19, 4:30-6:10

Regular Session. Consumers and Consumption. Consumer Citizenship.

Session Organizer:

Christine L. Williams, University of Texas-Austin.

President:

Sergio Antonio Cabrera, University of Texas-Austin.

Papers & Presenters:

Cosmopolitanism is Classy: Inequality, Work and the Production of a Cosmopolitan Consumer.

Eileen M. Otis, University of Oregon.

Eventful Consumption: Consumers, Crisis, and the Foreign-Domestic Divide.

Amy Hanser, University of British Columbia.

Gender, Class, and Consumer Citizenship in the National Consumers' League, 1899-1918.

Jeffrey Haydu, University of California-San Diego.

The Informal Rules of Consumption: Exploring the Unofficial Guidelines of American Consumption.

Peter Munday, University of Notre Dame.

Discussant:

Sharon Zukin, City University of New York-Brooklyn College and Graduate Center.

Monday, August 20, 8:30-10:10

Regular Session. Consumers and Consumption. Consumer Identities.

Session Organizer:

Christine L. Williams, University of Texas-Austin.

President:

Catherine E. Connell, Boston University.

Papers & Presenters:

Commercializing Extremism: Commodification and the New German Right-Wing.

Cynthia Miller-Idriss, New York University.

Compulsory Beauty, Cooptation, and Cellulite Cream: Young Women Discuss Feminist Consumerism.

Judith Taylor, University of Toronto

Josee Johnston, University of Toronto.

The Importance of Being Cosmopolitan: Gender, Consumption and Intimacy in Contemporary Second-wife Arrangements in China.

Suowei Xiao, Beijing Normal University.

“Will Work for Food”: Ideological and Organizational Stigma Management among Dumpster Divers in New York City.

Gianmarco Savio, State University of New York-Stony Brook.

Discussant:

Miliann Kang, University of Massachusetts-Amherst.

Monday, August 20, 12:30-2:10

Session: Author Meets Critics

Session Organizer and Presider:

Daniel Thomas Cook, State University of New Jersey-Rutgers.

***Longing and Belonging: Parents, Children, and Consumer Culture* (University of California Press, 2009) by Allison J. Pugh**

Critics:

Karen Bettez Halnon, Pennsylvania State University.

Josee Johnston, University of Toronto.

Christine L. Williams, University of Texas-Austin.

Author:

Allison Pugh, University of Virginia.